

UDHMODYA – THE ENTREPRENEURSHIP CELL

Empowering Ideas. Building Entrepreneurs.

Established in **2017**, **Udhmodya -The Entrepreneurship Cell** is the official entrepreneurship society of **Shivaji College, University of Delhi**. We are committed to fostering innovation, leadership, creativity and entrepreneurial thinking by providing students with opportunities to learn, build and lead.

As a vibrant community of aspiring entrepreneurs, innovators and changemakers, Udhmodya bridges the gap between classroom learning and the startup ecosystem through experiential learning, industry collaborations and hands-on exposure.

Who Are We?

Udhmodya is more than a college society. It is a community of innovators, problem-solvers, creators and aspiring entrepreneurs who believe in transforming ideas into impactful ventures.

Our Core Values

- Innovation
- Leadership
- Collaboration
- Sustainability
- Integrity
- Impact

OUR VISION

To cultivate a thriving entrepreneurial ecosystem that inspires students to innovate, build impactful ventures and emerge as future business leaders and changemakers.

OUR MISSION

- Foster innovation and entrepreneurial thinking among students.
- Bridge the gap between academics and industry through practical exposure.
- Encourage startup creation through mentorship, competitions, and incubation.
- Equip students with future-ready business, leadership, and digital skills.
- Build a collaborative ecosystem that empowers young entrepreneurs to create sustainable impact.

OUR MOTTO

Turning Ideas into Impact.

WHAT WE BELIEVE

- At Udhmodya, we believe entrepreneurship is more than starting a business - it's about solving real-world problems, embracing innovation and creating lasting impact.
- We encourage students to think differently, challenge conventional ideas, take calculated risks and transform their vision into reality.

WHAT WE DO

We provide a platform where students can explore entrepreneurship through experiential learning, mentorship, competitions, and industry interactions.

Our key initiatives include:

- Entrepreneurship Development Programmes
- Startup Competitions & Business Simulations
- Speaker Sessions & Founder Talks
- Certification Courses
- AI & Digital Marketing Workshops
- Networking Events
- Startup Mentorship
- Industry Collaborations
- Incubation Support

OUR ECOSYSTEM

Udhmodya connects students with:

- Startup Founders
- Investors
- Industry Experts
- Corporate Leaders
- Government Organizations
- Mentors
- Incubation Partners

creating an ecosystem where ideas evolve into impactful ventures.

OUR IMPACT

Over the years, Udhmodya has significantly strengthened the entrepreneurial culture at Shivaji College by nurturing innovation and empowering students to become future-ready entrepreneurs.

Our Impact at a Glance

- Established in **2017**
- **1000+** Students Benefited

- **13+** Student Startups Supported
- **₹3,00,000** Startup Funding Pool
- **25+** Entrepreneurship Events
- **20+** Industry Experts & Speakers
- Dedicated **Incubation Centre**
- Multiple National & Inter-College Achievements

Why Join Udhmodya?

At Udhmodya you'll get

- Industry Exposure
- Mentorship
- Startup Opportunities
- Leadership Experience
- Networking
- Practical Learning
- Business Skills
- Funding Opportunities
- Innovation Culture

RECENT EVENTS (2025–26)

Recent Highlights

Latest Session

- **E-Summit 2026 -15 April 2026**
Inauguration of the Incubation Centre, startup funding, speaker sessions, competitions, and networking.
- **Pitch Perfect - Startup Simulation -10 February 2026**
Real-world startup pitching and business challenge competition.
- **Startup Ka Funda – Founder Panel -11 February 2026**
Insights from successful startup founders and entrepreneurs.
- **Build, Create, Launch with AI - 8 March 2026**
AI-powered entrepreneurship and website-building workshop.
- **AI & Prompt Engineering Certification - Aug–Nov 2025**
40-hour skill development programme.
- **Digital Marketing Certification - July 2025**
60-hour industry-oriented certification programme.

SPEAKERS & INDUSTRY LEADERS

- Dr. Shravan Kumar
- Dr. Saket Chattopadhyay
- Ashutosh Pratihast

- Naman Gupta
- Aman Mittal
- Akhil Kumar
- Gourav Singla
- Kumar Kartikey Yadav
- Amita Gupta

UDAAN – The Udhmodya Podcast

Conversations that Inspire. Stories that Empower.

UDAAN is the official podcast initiative of **Udhmodya – The Entrepreneurship Cell, Shivaji College**, created to bring students closer to the minds shaping the entrepreneurial ecosystem. Through insightful conversations with founders, industry leaders, innovators, creators, and changemakers, UDAAN serves as a platform for sharing experiences, ideas, and practical lessons from the world of entrepreneurship.

Each episode explores the journeys behind successful ventures, the challenges of building businesses, emerging industry trends, leadership, innovation, and the mindset required to transform ideas into impactful ventures. The podcast aims to bridge the gap between classroom learning and real-world entrepreneurship by providing students with authentic stories and actionable insights.

With every conversation, UDAAN encourages students to think differently, embrace innovation, and take confident steps towards their entrepreneurial aspirations.

INCUBATION CENTRE, SHIVAJI COLLEGE

Transforming Ideas into Scalable Ventures

The **Incubation Centre of Shivaji College**, established under **Udhmodya - The Entrepreneurship Cell**, empowers students to transform innovative ideas into scalable ventures through mentorship, industry exposure, skill development and practical learning. It bridges the gap between academics and entrepreneurship by providing guidance, networking opportunities, funding support and a collaborative startup ecosystem.

Inaugurated on **15 April 2026** during **E-Summit 2026**, the Centre currently supports **13+ student-led startups** across diverse sectors, including education, sustainability, healthcare and technology. It regularly organizes initiatives such as the **Seed Fund Accelerator Pitching Competition, Pitch Perfect - Startup Simulation, Business Model Canvas Mentor Sessions** and entrepreneurship workshops to strengthen student's entrepreneurial skills.

Through its mentorship-driven ecosystem, the Incubation Centre fosters innovation, encourages startup culture and enables students to build impactful and sustainable ventures.

Our Startups

- Upasti
- Matrabhoomi
- Heal Hub
- EmoAI
- Eduple
- Chemverse
- Graduation Guru
- etc.

OUR WINNINGS & ACHIEVEMENTS

Major Competition Wins - Recognized Across Delhi

Some of its notable achievements include:

- **Launch of the Shivaji College Incubation Centre** with a funding pool of **₹3,00,000** to support early-stage student startups.
- **Provided seed funding to two student startups** from Shivaji College, enabling them to develop and scale their entrepreneurial ventures.
- **Established incubation support** by providing laboratory facilities in collaboration with organisations such as **Samarth Bharat**, while connecting multiple startups with industry experts for mentorship, guidance and business development.
- **Secured First Position** in Business Plan Competitions organised by **Jesus and Mary College (JDMC)** and **JIMS Kalkaji**, showcasing the society's excellence in entrepreneurship and innovation.
- **Won the Best Presenter Award** in Case Study Competitions organised by the Commerce Society of **PGDAV College** and **Aryabhatta College**, reflecting strong analytical and presentation skills.
- **Received the Sustainable Business Award** at the Business Plan Competition organised by the Entrepreneurship Cell of **Maitreyi College** for presenting an innovative and socially impactful business solution.

FLAGSHIP EVENT — E-SUMMIT

E-Summit is Udhmodya's flagship annual entrepreneurship festival, bringing together entrepreneurs, startup founders, investors, policymakers, industry leaders and students on one platform.

The summit features:

- Keynote Sessions
- Startup Pitch Competitions
- Panel Discussions
- Networking Opportunities
- Innovation Challenges
- Business Competitions
- Product Showcases
- Workshops
- Incubation Initiatives

E-Summit serves as a launchpad for ideas, collaborations and entrepreneurial growth.

E-Cell Courses & Certification Programmes

- **Essentials of Digital Marketing Certification Course** (60 Hours) – *1–19 July 2025*
- **AI & Prompt Engineering Skill Development Certification Course** (40 Hours) – *31 August–2 November 2025*

E-Cell Events

- **Speaker Session – Entrepreneurship as a Career Opportunity** – *21 August 2025*
- **Startup Ka Funda – Founder Panel Discussion** – *11 February 2026*
- **Build, Create, Launch with AI** – Skill Development Workshop – *8 March 2026*
- **E-Summit 2026** – Flagship Entrepreneurship Summit & Incubation Centre Inauguration – *15 April 2026*

E-Cell Competitions

- **Pitch Perfect** – Startup Simulation & Pitch Competition
- **CaseSphere** – Case Study Competition
- **Market Arena** – Marketing & Branding Competition
- **Stock Dynasty: Rise of Power** – Stock Market Simulation
- **Paheli** – Business Puzzle Challenge

CONTACT

Location

Email

Instagram

LinkedIn






SHIVAJI COLLEGE

(NAAC ACCREDITED 'A' GRADE)
UNIVERSITY OF DELHI
UDHMODYA COMMITTEE
under the aegis of IQAC






BUILDERS V/S BRANDS: WHAT DEFINES A GREAT ENTREPRENEUR



KEY NOTE SPEAKER
MR. ASHUTOSH PRATIHAST
Founder & CEO
DIGITALPRENEUR
Josh Talks & 2X TEDx Speaker



CHIEF GUEST
DR. SHRAVAN KUMAR
Commissioner of Income Tax - CBDT
Department of Revenue
Ministry of Finance, GoI



GUEST OF HONOR
DR. SAKET CHATTOPADHYAY
CEO, Atal Incubation Centre
JNU Foundation for Innovation
JNU



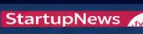
PROF. VIRENDER BHARADWAJ
Principal
Shivaji College










APRIL 15, 2026 **10:30AM** **SHIVAJI COLLEGE**

DR. CHHAVI SHARMA
CONVENER

VARUN KAPOOR
PRESIDENT

SAYANK SINGH DHUNNA
VICE PRESIDENT

PROF. VIRENDER BHARADWAJ
PATRON

